

David Gallo

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Thursday, June 20, 2019 12:47 PM
To: Thomas Miller; David Gallo
Subject: Re: Ring<> Chatham PD Follow Up!
Attachments: Neighbors Announcement Flyer_Chatham.pdf; Neighbors Social Media Asset_Chatham.pdf

Hi Chief,

Attached in this email is your departments Social Media Asset, also feel free to use the approved message below when sending this out.

We're excited to announce the Chatham Twp Police Department has joined Neighbors by Ring! The 'Neighbors' app is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement. CTPD will be using 'Neighbors' to monitor crime in your area and send you updates on key crime incidents so you can all stay informed. By working together, we can all keep Loveland a safe community.

Text 'CTWP' to 555888 or click below from your smartphone to download the app for free on iOS/Android and see what's happening in your neighborhood.

[Download.ring.com/chatham](https://download.ring.com/chatham)

Anthony Modestine

Partner Success Associate
Anthony@ring.com



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Wed, Jun 19, 2019 at 2:41 PM Anthony Modestine <anthony.modestine@ring.com> wrote:
Hi Chief Miller and Dt Gallo,

Thank you for connecting with me earlier for the Portal Onboarding. Recap below:

1. Portal Requirements

a) Account Provisioning - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back so we can set up their accounts. Let me know if you have any questions on this!

b) Browser Compatibility - Portal is compatible with Chrome or Firefox. Please refrain from using Internet Explorer or any others not listed above.

2. Designating Commenters - Please let me know who would you be designating as your commenters in Portal to keep the dialogue going with your Neighbors.

3. Welcome Message: Here is an example of the "Welcome Message" you can post to your portal. It will show your community that your department is now able to send out real-time alerts to them.

Title:

Chatham PD Welcome Message!

Address:

Enter a public address in more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Chatham Township, This is Ring Team Modestine from the Chatham Twp Police Department. Our police department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the CTPD to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with CTPD. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "CTWP" to 555888. Remember if you see something share something and report it to the Chatham Twp Police Department #555-555-5555

Thanks.

Ring Team Modestine

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Otherwise, thank you for your time earlier and let me know if I forgot anything.

Anthony Modestine

Partner Success Associate
Anthony@ring.com



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David Gallo

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Wednesday, June 19, 2019 2:41 PM
To: Thomas Miller; David Gallo
Subject: Ring<> Chatham PD Follow Up!
Attachments: Portal User Setup (5).xlsx

Hi Chief Miller and Dt Gallo,

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David Gallo

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Wednesday, June 19, 2019 2:38 PM
To: David Gallo; Thomas Miller; Michael Bloom; Anthony Loporto
Subject: Ring<>Chatham PD Partnership!

Good Morning Chatham PD Team!

Thank you for those who joined the training session of Neighbors Portal by Ring! Everyone should have received their initial email to create your account, please email me if you did not receive this email from No-reply@ring.com.

For those that joined the onboarding and if you have a free moment, If you could please click [here](#) to take a quick 2-minute survey on training I would greatly appreciate it.

Below is a guide to get started which includes directions on creating your account, key takeaways from today's training, and your unique department link and promo code for special law enforcement offers.

Creating an Account

**Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.*

1. Check your inbox for an email from Ring Team
2. Click the **Join Portal** button
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Key Takeaways

1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.

- A)Comment on every Neighbor Post. - Neighbors will see your title, last name, and Department Name when you comment.
- **Example (Ring Team Modestine - Chatham Twp PD)**

The screenshot shows a comments section with the following elements:

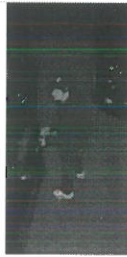
- Buttons: "Showing All Comments" and "Hide Comments".
- Comment 1: "Neighbor 7 a month ago Thank you for the heads up" with 0 likes and a "Reply" button.
- Comment 2: "Neighbor 14 a month ago I have the Ring Stick Up Cams inside my vehicles." with 0 likes and a "Reply" button.
- Comment 3: "Lt. Greene - Wolcott PD 23 days ago Thank You for this post. The video clearly shows that if your doors are locked and your residence has some sort of security, in this case motion lighting, it will deter the criminals. Again thank you for the post. The Wolcott Police are investigating." with 2 likes and a "Reply" button.
- Reply box: A text input field with a "POST" button.

- B)Law Enforcement Post - Neighbors will see the Name of the Department
- **Example (Chatham Twp PD)**
- Here are some examples that should be posted.

- Ex. BOLOS, PSAs, 9 pm Routine, Success Stories, Missing Person, Scams, Events(Community Watch, Coffee w/ Cop) and **every time you send out a Video Request.**
- If looking for information please make sure to put in a contact number or email that neighbors can reach out.

Rye Brook PD Apr 28, 2019 12:28

crime



Paddock Rd Car Larceny

Hello Rye Brook community, My name is Detective Dengler with the Rye Brook Police Department. The Rye Brook Police Department is investigating a Car Break-In investigation in which Ring is emailing Ring users on the Rye Brook PD's behalf to gather any videos that can help with our investigation. This request is for any video that captured video on Thursday, April 25th from 3-3am. Any members of the community who may have other camera systems and captured video that could help investigators are asked to please share those videos/images with the Rye Brook Police Department as this is a time sensitive matter. You can do this by emailing them to edengler@ryebrook.org. Thank you all for your assistance in helping us Reduce Crime in Our Community. Rye Brook PD #914-937-1020

2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:

1. Sign in → click on the blue profile icon in the upper right corner → **My Profile**
2. Click **Select Alert Zone**
3. Choose an **Alert Zone**

3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors App.

*For Ring's law enforcement guidelines, please click [here](#).

4. **Community Partner Programs.** Ring Offers a variety of programs to meet the specific needs of local governments, HOAs, Community Groups, and events. Click on the link below to learn more.
<https://communityprograms.ring.com/>

Special Offers for Law Enforcement

1. Download the FREE Neighbors App by texting **Ctwp** to **555888** or by visiting download.ring.com/Chatham
2. Get **\$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBCTPD** and be sure to check out using your department email address (example@ctpd.net)

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

If you have any questions or need support at all, feel free to contact me at any time at Anthony@ring.com or 610.220.5432.

Best,
 Anthony Modestine

Video Request: Posting Template after a Video Request is sent out

TITLE: INCIDENT TYPE ON STREET NAME

ADDRESS: **EXACT ADDRESS WHERE INCIDENT TOOK PLACE (EXACT ADDRESS IS NEVER SHOWN TO PUBLIC)**

Chatham Community, This is **OFFICER NAME** with the Chatham Police Department. We are currently investigating a **INCIDENT TYPE** in which Ring is emailing Ring users on the Chatham PDs behalf to gather any videos that can help with our investigation. This request is for any video that captured video on **ENTER THE DATE AND START/END TIME FRAME OF THE VIDEO REQUEST**. Ring users in this area, please check your inbox for an email coming from VideoRequest@ring.com to help us out! Any members of the community who may have other camera systems and captured video that could help investigators are asked to please share those videos/images with the Chatham Police Department as this is a time sensitive matter. You can do this by emailing them to **EMAIL ADDRESS** Thank you all for your assistance in helping us Reduce Crime In Our Community. Chatham PD #555-555-5555 Report#

Anthony Modestine

Partner Success Associate
Anthony@ring.com



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Malvern, Pa 19355
www.ring.com



Download the Neighbors App.
Join the new neighborhood watch.

David Gallo

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Wednesday, June 19, 2019 1:06 PM
To: David Gallo
Subject: Ring Meeting

Hey David,

I wanted to see if you are still able to make our webinar onboarding today?

Please give me a call when you can 610.220.5432

Anthony Modestine

Partner Success Associate
Anthony@ring.com



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Malvern, Pa 19355
www.ring.com



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David Gallo

From: Ring Team <no-reply@ring.com>
Sent: Wednesday, June 19, 2019 12:48 PM
To: David Gallo
Subject: You've been invited to join Ring Neighbors Portal



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Chatham Township Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Chatham Township Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal Now

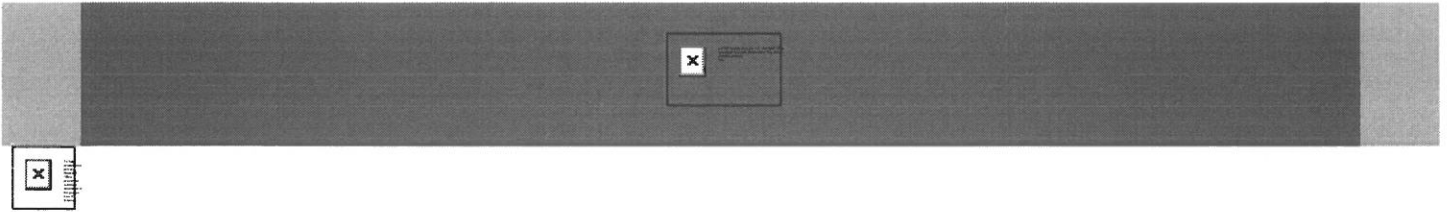
*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.
Unfortunately, Internet Explorer is currently not supported.



Email intended for dgallo@ctpd.net.

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David Gallo

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Thursday, June 13, 2019 9:13 AM
To: David Gallo
Subject: Re: Neighbors Portal by Ring: Onboarding for Chatham Township Police Department, NJ

Great, I just sent out the calendar invite to everyone else. There is nothing else for you at this time, again feel free to invite as many others into this meeting as possible so they can receive a full in-depth training from myself.

Anthony Modestine

Partner Success Associate
Anthony@ring.com



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Malvern, Pa 19355
www.ring.com



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On Thu, Jun 13, 2019 at 9:00 AM David Gallo <dgallo@ctpd.net> wrote:

1PM on 6/19 works for everyone over here. Thank you. Again please let me know if there is anything I should be doing in advance to prepare.

Detective David Gallo

Chatham Township Police Department

401 Southern Boulevard

Chatham, NJ 07928

973-377-0121

dgallo@ctpd.net



From: Anthony Modestine [mailto:anthony.modestine@ring.com]

Sent: Wednesday, June 12, 2019 5:02 PM

To: David Gallo

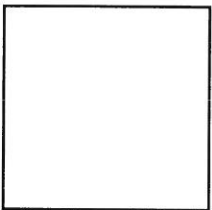
Subject: Re: Neighbors Portal by Ring: Onboarding for Chatham Township Police Department, NJ

Great, I just sent you a calendar invite to hold the space. Please let me know as soon as possible when this is fully confirmed so I can inform my team.

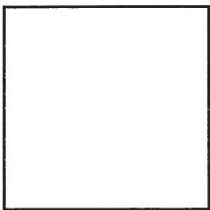
Thanks!

Anthony Modestine

Partner Success Associate
Anthony@ring.com



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Malvern, Pa 19355
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On Wed, Jun 12, 2019 at 4:48 PM David Gallo <dgallo@ctpd.net> wrote:

Yeah pencil me in and I will let you know if we have any conflicts over here but I think that should work fine.

Detective David Gallo

Chatham Township Police Department

401 Southern Boulevard

Chatham, NJ 07928

973-377-0121

dgallo@ctpd.net

From: Anthony Modestine [<mailto:anthony.modestine@ring.com>]

Sent: Wednesday, June 12, 2019 4:06 PM

To: David Gallo

Subject: Re: Neighbors Portal by Ring: Onboarding for Chatham Township Police Department, NJ

Dt Gallo,

My apologies but I currently have a conflict with that time frame. Can we shoot for 1pm Est?

There is nothing you need to do until the day of the onboarding.

Anthony Modestine

Partner Success Associate
Anthony@ring.com

-
1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

- [Download the Neighbors App.](#)
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On Wed, Jun 12, 2019 at 8:38 AM David Gallo <dgallo@ctpd.net> wrote:

The 19th at 9am works. Is there anything I need to do before that date in preparation of the webinar?

Det. David Gallo

On Jun 11, 2019, at 2:12 PM, Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi Detective Gallo,

I wanted to reach back out and try to connect on finding a day and time for our webinar onboarding. Does one of the two days and times I provided in the previous email work for everyone?

Thanks,

Anthony Modestine

Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

- [Download the Neighbors App.](#)
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On Fri, Jun 7, 2019 at 10:35 AM Anthony Modestine <anthony.modestine@ring.com> wrote:

Thank's for that introduction Rohit.

Detective Gallo, Its a pleasure to e-meet you and I look forward to working with yourself and the Chatham Police Department. As Rohit mentioned our next step is to schedule a 1-hour webinar meeting with myself and all the key stakeholders listed above.

As far as availability, I am currently available on Monday, June 17th at 1 pm Est or Wednesday the 19th at 9 am Est. Please let me know if one of those two days work for you and the team so I can confirm your spot. Also, feel free to invite as many others into this meeting as possible!

Thanks and let me know if you have any questions in the meantime.

Anthony Modestine

Partner Success Associate
Anthony@ring.com

-
1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

- [Download the Neighbors App.](#)
Join the new neighborhood watch.

On Thu, Jun 6, 2019 at 7:58 PM Rohit Murti <rohit.murti@ring.com> wrote:

Detective Gallo,

Please find the fully signed MOU agreement, attached. Thank you for working with me through this process. Please allow me to introduce you to your Partner Success Associate - Anthony Modestine.

Anthony brings extensive experience in the business and is well positioned to successfully onboard and work with you and Chatham Township Police Department. The next step to commence Portal onboarding will be to set up a 1-hour webinar with you, key stakeholders and Anthony. As the onboarding is of a 'train-the-trainer' style, we only require the following personnel to join:

- **Partnership Coordinator** - main champion for the Ring partnership.
 - Name - Detective David Gallo
 - Email - dgallo@ctpd.net

- **Press/Media Coordinator** - typically the PIO who will coordinate the initial partnership announcement and ongoing PR.

- Name - Chief Thomas Miller
- Email - tmiller@ctpd.net

- **Community Relations Coordinator** - the person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc..

- Name - Patrolman Michael Bloom
- Email - mbloom@ctpd.net

- **Investigative Coordinator** - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of videos.

- Name - Detective David Gallo, Detective Anthony Loporto
- Email - dgallo@ctpd.net, aloporto@ctpd.net

- **Social Media Coordinator** - your resident expert who is responsible for posting to social media.

- Name - Chief Thomas Miller
- Email - tmiller@ctpd.net

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership. Please ensure you have access to a computer in order for us to screen-share the Portal with you. Anthony, could you please coordinate with Detective Gallo to identify a day and time that works for all of your schedules?

Thank you, to you all, for your time.

Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com

-
1523 26th St.
Santa Monica, CA 90404
www.ring.com

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David Gallo

Subject: Updated invitation: Onboarding Chatham PD (NJ) 6/19 @ 1pm Est. @ Wed Jun 19, 2019 1pm - 2pm (EDT) (dgallo@ctpd.net)

Start: Wed 6/19/2019 1:00 PM
End: Wed 6/19/2019 2:00 PM
Show Time As: Tentative

Recurrence: (none)

Organizer: anthony.modestine@ring.com

This event has been changed.

[more details »](#)

Onboarding Chatham PD (NJ) 6/19 @ 1pm Est.

When

Wed Jun 19, 2019 1pm – 2pm Eastern Time - New York

Calendar

dgallo@ctpd.net

Who

•

anthony.modestine@ring.com

- organizer

•

dgallo@ctpd.net

•

tmiller@ctpd.net

•

aloporto@ctpd.net

•

mbloom@ctpd.net

We're excited to move forward with our partnership and onboard your key stakeholders onto the Neighbors Portal.

I will be your Account Manager and will be leading your onboarding/training and supporting you moving forward. Please ensure you all have access to a computer so I can screen share the Portal with you. Feel free to invite as many others into this meeting as possible.

I highly recommend all attendees download the free Neighbors by Ring App.

Anthony Modestine is inviting you to a scheduled Zoom meeting.

Topic: Anthony Modestine's Personal Meeting Room

Join Zoom Meeting
<https://ring.zoom.us/j/7551771918>

Please dial by your location and enter the Meeting ID to join the call for Audio if your computer does not have a microphone.

+1 855 880 1246 US Toll-free

Meeting ID: 755 177 1918

Going (dgallo@ctpd.net)?

Yes -

Maybe -

No [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account dgallo@ctpd.net because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP.

[Learn More](#).



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